

MEDIA KIT

aworldofdresses.com



A WORLD OF
dresses

About Nina and A World of Dresses



I'm the girl who is always wearing a dress. Somewhere along the line about six-eight years ago, dresses became a big part of my personal style. I am fascinated with fashion and how women around the world wear dresses.

Currently, I'm your average 29-year-old American girl living in Granada, Spain. When I'm not teaching adorable Spanish children how to speak English or blogging, I spend my time traveling through as much of Europe and Spain as I can. Of course, I'm always wearing a dress on my journeys and plan to collect them from the places I travel.



4,000+



1,000+



1,000+



1200 +

5,000+

pageviews/month

avg. 30-70 comments/post



Traveling the World

I love traveling the world in style

I love authentic stories and everyday travel. Whether it's reviewing a tour, documenting a historic city, photographing everything I eat or being hosted by amazing people, I share it all with my readers.



Personal Style

A World of Dresses is the only style blog focused just on dresses ...

On the blog you'll find ...

- Dress inspiration
- Outfit ideas
- Color coordination tips
- How-to's
- Shopping tips
- Beauty tips
- All things fun and fashionable

Services and Rates



I love working with brands, organizations and small businesses! Partnering together is such a great way to mutually grow! If you wish to advertise or sponsor a post, I would love to talk more! Here are my rates:

- Banner: inside 1 post \$5, inside 3 posts \$12
- Sidebar banner: \$10 1 month, \$30 4 months
- Sponsored post: \$25 or 2 for \$40
- Instagram shout-out: \$5 story \$15 for post. 3 posts for \$30

Also, from time to time I accept free products in exchange for a review. I will only accept things I think my readers would genuinely be interested in and will always give my honest opinion.

Or go the package route

- - Sponsored post, Instagram shout-out and 1 month sidebar: \$40 (value of \$50)
- - 3 post banners, sponsored post and Instagram story shout-out: \$30 (value \$42)
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- I would love to chat more. Feel free to e-mail me at either nina@aworldofdresses.com or aworldofdresses@gmail.com. I speak both English and Spanish.

BRANDS I'VE WORKED WITH

(I'd love to add your name here!)

Irresistible Me

Kismet OTR

Cincy Spraytan

Prague Urban Adventures

Destination Hostels/Destination Tours

Astor Hostels

Hatters Hostel Liverpool

Zaful